

CHRIS MULDOON

Senior Producer, Commercial Post & Broadcast

chris-muldoon.com | cgmuldoon@me.com | 917.509.4190

Profile

Senior Producer with 20+ years' experience at global ad agencies, in-network post facilities and boutique post shops producing TV, web, social and industrial content for brands in every major category.

US and international shooting experience.

Extensive post experience as lead post-producer for multi-disciplined projects.

Keen eye for creative. Good head for production. Highly organized.

Experience

Harbor Picture Company

– Senior Producer, Commercial Post; New York City (2018-2020)

- Served as lead post-producer for projects across editorial, 2D & 3D animation, VFX, audio and finishing.
- Cultivated creative proposals and reels for competitively bid projects.
- Interfaced directly with executive live action team and on-set production crews to ensure post needs were met.
- Managed multiple projects simultaneously for all levels of agency clients, executive to assistant level producers.
- Bid, actualized and invoiced post-production budgets towards department billing goals.
- Scheduled staff and freelance talent for all facets of post process. Managed wide network of freelance artists.
- Partnered with Publics Health Media to develop and implement designs, animation and sizzle films for first ever Healthfront event.

Prodigious

– Senior Post-Producer; New York City (2017-2018)

- Served as studio lead for Brooklyn based post facility.
- Furthered post team's understanding of agency production processes and requirements.
- Assumed roles of both agency producer and post producer on select projects.
- Provided extensive oversight and management of unsupervised work for agency clients.
- Bid, scheduled, billed and oversaw execution and completion of commercial content for agency clients.

Publicis North America

– Senior Broadcast Producer, New York City (2012-2017)

- Produced TV and web commercials for clients such as Cadillac, Merck, Pfizer, Nestle, Garnier and P&G.
- Researched vendors, estimated costs, managed production budgets and competitively bid productions.
- Oversaw all aspects of production to ensure high-quality creative work, while meeting all deadlines and budgets.
- Worked closely with agency account teams, business managers, cost-consultants and talent affairs to ensure all work was carried out in a responsible and cost-effective manner.
- Developed and maintained strong vendor relationships.
- Easily adapted to changing client needs and production challenges.

Havas, Euro RSCG Worldwide

– Broadcast Producer, New York City (2005-2012)

- Produced TV and radio commercials for clients such as Ritz, Coppertone, Dr. Scholl's and Charles Schwab.
- Served as primary producer for post-production on several high-profile projects for Jaguar's "Gorgeous" campaign and their creative evolution through re-branding.
- Served as primary and secondary producer for several complicated new business pitches that led to agency wins, including New York Life, Ritz and Excederin.

Tonic Digital

– Post-Production Supervisor/Audio Engineer, New York City (2004)

- Engineered audio post-production sessions for network broadcast clients (CBS, WNET, HBO) and advertising agencies for national and regional broadcast.
- Coordinated with clients and oversaw billing and duplication/distribution of production elements.
- Executed extensive technical operations and resolved problems as needed.

Laredo Post

– Post-Production Supervisor/Audio Engineer, New York City (2002-2003)

- Collaborated with owner in the design, construction and operation of new audio post-production facility.
- Coordinated with contractor, acoustician, wiring technicians and equipment vendors to bring facility online.
- Supervised and engineered TV, radio and sound design audio sessions for advertising clients (Saatchi & Saatchi, Deutsch, Hill Holliday) and maintained client relationships necessary for company's growth.
- Maintained studio's daily schedule.
- Developed music library and was responsible for stock music searching, licensing and sweetening.
- Performed myriad audio services including Foley, ADR and noise reduction.
- Worked closely with owner and partners to develop new company.

New York Media Group, East Side Audio

– Post-Production Coordinator/Assistant Audio Engineer, New York City (1997-2002)

- Provided primary in-studio assistance to top level Commercial Post-Production Audio Mixers working on national campaigns (MasterCard, Volvo) as well as many BBDO Super Bowl spots for Pepsi, Frito-Lay and Pizza Hut.
- Conceived and edited all sound design for Discover Magazine, a weekly documentary TV program.
- Acquired extensive experience with various audio editing and mixing equipment, video formats and several post-production standards.
- Gained extensive knowledge of the studio environment and commercial post-production process.

Education

Fairfield University

– Bachelor of Communication Arts, Fairfield, CT

- Significant focus on theories of television production and media influences on culture and society.